



**INDIA CYCLE
SHOW 2027**
International Bicycle & E-Bike Exhibition

**Bharat
Mobility**
GLOBAL EXPO 2027

Beyond Boundaries: Co-creating
Future Automotive Value Chain

4-9 February 2027 Hall 4 (First Floor), Bharat Mandapam, New Delhi

RIDE THE ROAD

India's biggest platform for bicycles, e-bikes, mobility innovation, and cycling culture.



COMPLETE CYCLE ECOSYSTEM

From parts to performance



CONNECTING THE COMMUNITY

Business, innovation & passion



SUSTAINABLE MOBILITY

Pedalling towards a better tomorrow

SUPPORTED BY



MINISTRY OF
COMMERCE
AND INDUSTRY
Government of India

ORGANISED BY

EPCINDIA
ENGINEERING THE FUTURE

CO-LOCATED WITH



India is shaping the future of cycling.

22

MILLION

bicycles produced annually in India

\$5.2

BILLION

projected market size by 2029

6.25

% CAGR

growth rate forecast, 2024-29

INDIA CYCLE SHOW 2025

Highlights from the inaugural show

5

new e-bikes and
scooters launched

50+

exhibitors showcasing
innovations

1st

edition — a landmark
for Indian cycling

Some of the brands that showcased at India Cycle Show 2025

AVON
CYCLES

gremot

HT
Hardy Transmission Pvt Ltd

HERO
CYCLES

HERO LECTRO

ou^{nc}

TI
INDIA

VIRTUS
MOTORS

Ride the future

Powering India's shift to
sustainable, smart and
scalable mobility



Why exhibit at India Cycle Show 2027.

Six days. The full mobility value chain under one roof



Next-Gen bicycles and Micro Mobility Solutions



New Product launches and Innovations



Sustainability & Urban Solutions



Industry & Dealer Engagements



B2B & B2C Interactive display



Knowledge Sessions & Talks



Custom bike showcase



Cycling Rally and Competition

India Cycle Show 2027 is part of Bharat Mobility Global Expo, India's biggest mobility event

Bharat Mobility Global Expo 2025 by the numbers

950,000

visitors in six days

1,500+

exhibitors

200,000+ sqm

across three venues

Exhibition Space Tariff (Hall 4, First Floor)

	INDIAN	FOREIGN
Built-up space	9 sqm min. INR 9,250/sqm + 18% GST	9 sqm min. US\$ 325/sqm
Indoor raw space	36 sqm min. INR 8,250/sqm + 18% GST	21 sqm min. US\$ 300/sqm

Book your booth now!

Register now at
www.bharat-mobility.com



Who can participate.

Two distinct experiences under one roof — exhibition and events

AT THE EXHIBITION

Industry & trade audience

- **Manufacturers**
Bicycle, motorised bicycles, sports cycles, e-bike & micromobility manufacturers showcasing new products
- **Component & accessory suppliers**
OEMs and Tier-1/Tier-2 suppliers across the value chain
- **Dealers & distributors**
Regional and national buyers exploring new product lines
- **Startups & innovators**
Emerging brands in design, materials, and smart mobility
- **Media & press**
Trade and business press covering the mobility sector

AT THE CYCLING EVENTS

Public & community audience

- **Cycling clubs & enthusiasts**
Organised groups and communities across India
- **Amateur cyclists**
From beginners to weekend riders of all fitness levels
- **Professional cyclists**
Featured in talk shows, demonstrations, and panels
- **Families**
Dedicated categories and rides for different age groups
- **Cycling culture followers**
Spectators experiencing the community and culture

EDITION 2

india cycling
spirit

India Cycling Spirit creates an immersive cycling environment for enthusiasts — bringing the industry and the rider community together.

FEATURING

- Custom bike showcase
- Cycling competitions
- Public awareness rally
- Retail & merchandise zone
- Inspiring panels & talks
- Networking opportunities

Sponsorship opportunities now open.

Position your brand at India's premier mobility event. Speak to our team to explore partnership tiers.

FOR SPONSORSHIP & EXHIBITOR ENQUIRIES

Rakesh Suraj

rsuraj@eepcindia.net

+91 98998 67287

Shafi Akhtar

sakhtar@eepcindia.net

+91 98185 78630

