



# India Pavilion at **GIFA, NEWCAST, METEC**

12-16 June 2023

Dusseldorf, Germany

*Participate through EEPC India and enjoy substantial savings!*

## About the Exhibition

The four successful trade fairs GIFA, METEC, THERMPROCESS and NEWCAST are being held again in Düsseldorf, Germany under the motto "The Bright World of Metals" from 12th to 16th June 2023.

EEPC INDIA is organizing an India Pavilion at GIFA, METEC and NEWCAST. As an exhibitor, all these trade fairs offer high-caliber "business to business" encounters. International purchasers, users and industry leaders meet their customers here, who are looking forward into the future. One show, four verticals provides enormous opportunities for Indian Metal Engineering to deepen its penetration in Europe. As an international trade fair quartet, the GIFA, METEC, THERMPROCESS and the NEWCAST 2023 will present products and services, technologies and current trends for the global markets of tomorrow.

The spectrum of focus includes Foundry and Melting plants, Refractories Technology, Machines and Equipment for moulding and core making, Moulding Sands and Moulding Auxiliaries, Sand Preparation and Reclamation, Gating and Feeding, Casting Machines, Control Systems and Automation.

### Highlights of GIFA/ METEC & NEWCAST in 2019:



**78,000**  
visitors



**2200**  
Exhibiting  
companies



**120**  
Visiting  
countries

## Economic scenario of Germany

Germany is the largest economy of Europe and fifth largest in the world in terms of Purchasing Power parity (PPP). Germany was one of the least affected nations during the sovereign debt crisis in Europe and managed it well through slower spending and higher tax revenue to see a budget surplus of 0.7% in 2017. Real GDP growth however slowed down to 0.5% in 2019 and then contracted by 4.9% in 2020 due to the Pandemic effect but domestic consumption, investment, and exports have driven German GDP growth to 2.7% in 2021. The economy is projected to grow by 4.1% in 2022 as per OECD.



### Bilateral Engineering trade between India and Germany

Germany is one of the top five destinations for India's engineering exports and the largest in Europe. Engineering exports to Germany was recorded at USD 3.24 billion in 2018-19 and then, after declining in the next two fiscals due to Pandemic, it reached its all-time high at USD 3.86 billion in 2021-22.

The scenario looks even brighter in this fiscal as engineering shipment to Germany was 8% higher on a year-on-year basis during the first five months of the ongoing fiscal despite of a decline in shipment in the EU region as a whole. India's major engineering exports to Germany include Electric Machinery and Equipment, Iron and steel and its articles, Auto Components/Parts and Industrial Machinery among others.

The product profile of GIFA are segments of Industrial machinery, the largest product group of engineering exported to Germany. Following the broader trend of overall engineering exports, Exports of industrial machinery to Germany was also at its record high of USD 889 million in 2021-22 and further recorded 18% growth during Apr-Aug 2022-23 over the same period last year. It is evident from the figures that the demand for India's industrial machinery products in Germany is growing impressively after the Pandemic even on the back of an apprehended economic slowdown in the EU region.

# Opportunity for Indian Engineering Industry in Germany

Germany is a nation witnessing rapid and continuous technological advancement and has achieved a prowess in manufacturing. India therefore considers Germany as an important partner for economic tie who can contribute in the process of Indian economic development. Germany on the other hand also sees India as a regional and an aspiring global power, and a large market which provides an alternative to China. As our largest trading partner in Europe and 7th largest source of FDI, Germany offers substantial opportunity for Indian businesses, especially in manufacturing. Engineering sector therefore has ample scope to tap the large market of Germany especially at a time when the demand of engineering products are growing in the largest economy of Europe. Moreover, India's share in global engineering import of Germany is slightly over 0.50%. This necessarily reflects that trade is far below the potential level and ample scope is left for Indian engineering exporters to explore the market of Germany.

Germany is an industrially developed nation having all the updated technologies required for sustained industrial growth. On the other hand, India's export figures reflect that demand for India's industrial machinery and related products are increasing in Germany. The time therefore is right to response to the demand of the industry of Germany and enhancing exports of Indian industrial machinery segment in turn.

## Product Profile

### GIFA

- Foundry and Melting Plants
- Refractories Technology
- Machines and Equipment for Moulding and Core Making
- Moulding Sands and Moulding Auxiliaries
- Sand Preparation and Reclamation
- Gating and Feeding
- Casting Machines
- Knock-out, Fettling & Finishing
- Pattern and Die-Making
- Control Systems and Automation
- Environmental Protection and Waste Removal as well as Information Technologies.

### METEC

- Equipment for Iron
- Steel and Non-Ferrous Metal Production
- Casting and Forming Steel
- Environmental Protection
- Waste Removal and Gas Purification
- Electrical Engineering and Process Technology
- Measurement and Test Technology
- Information Technology
- Metallurgical Plants
- Rolling Mills and Steel Mills

### NEWCAST

- Ferrous Metal Castings
- Iron, Steel and Malleable Foundries
- Non-Ferrous Metal Castings
- Aluminum, Zinc, Copper, Magnesium, Nickel and other Non-Ferrous Metal Foundries
- Services, Forging, Sinters
- Trade and Logistics.

## Venue

Düsseldorf Fairgrounds Messeplatz  
40474 Düsseldorf, Germany

## Date

12 - 16 June 2023

### Note:

1. The above rate is subject to receiving of Government sanction for the event for organizing an India Pavilion.
2. EEPC India reserves the right to reject an application for participation without assigning any reason.
3. In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.
4. No subletting or sharing of space/ booth is permitted.

## Participation Charges

- **Booth size: 9 sqm**  
One side open (built-up booth):  
INR 35,000 per sqm.
- 10% extra for two sides open booth  
(subject to availability)

## COVID-19 Protocol & Travel Advisory

For details please click the following link:

**COVID-19**

Protocol & Travel Advisory



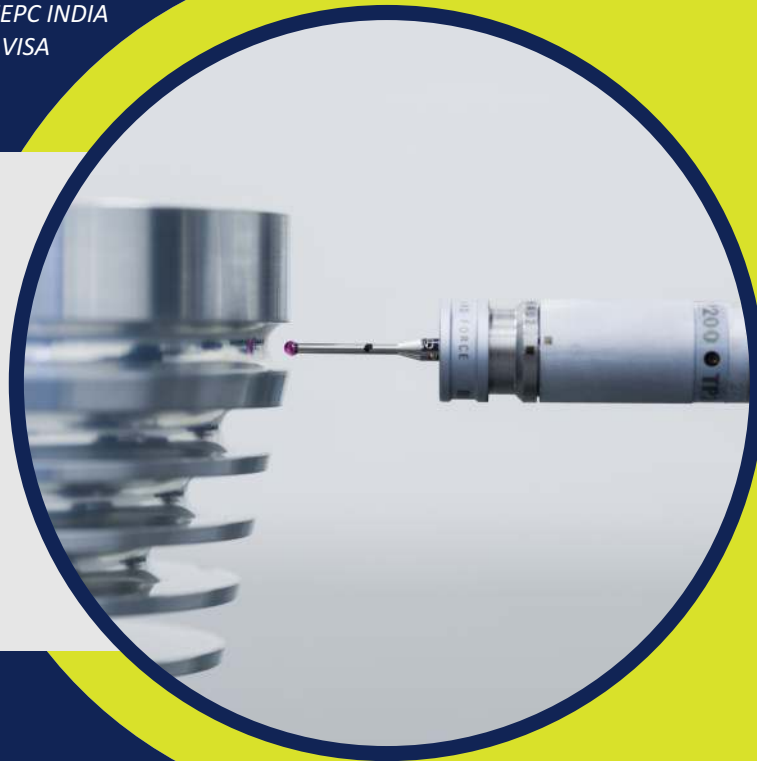
## Re-imbursement of Airfare

Up to INR 75,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2022-23. The T&C must be abided by for eligibility towards such re-imbursement. For detailed guidelines please click the following link

### Guidelines for Reimbursement of Airfare



*Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.*



## Mode of payment

- Please pay online through the following Payment Gateway : **PayU OR**

- Pay through RTGS/NEFT in INR as per the following details :

Name of the Bank : HDFC BANK LTD  
Branch : Central Plaza  
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020  
Account Number : 00142090000452  
Account Name : EEPC INDIA  
NEFT Code : HDFC0000014

**OR**

- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

*Note: The amount of Rs. 35,000 per Sqm. would be treated as deposit against participation charges till receipt of Government decision in this regard. On getting Government approval for EEPC India's proposal, the said sum will be adjusted against participation charges. In the unlikely event of not receiving Government sanction, additional amount shall be required to be paid by the participants.*

## Booth display:

Participation charges for a 9 sqm. booth includes the following services

- Information Counter
- Two Chairs
- One Discussion table
- Three Spot Lights
- Electric Socket
- Carpeted Floor
- Fascia

## Submission of application

Interested members are requested to fill in the Online Application Form latest by **31 March 2023** at the following link:

[Click For Application Form](#)



Please go through the "**Mode of Payment**" section of this Circular for payment details.

## Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Benefit to the member-exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking.

## Cancellation of participation

Please note that no request for cancellation and/ or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance/ part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Germany then the amount paid will be adjusted toward the participation in the next edition.

## Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

*Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.*

[Contact details](#)



[www.eepcindia.org](http://www.eepcindia.org)

CIN: U51900WB1955NPL022644