

India Pavilion at **ASIA PHARMA 2023**

2 – 4 March 2023 Dhaka, Bangladesh

Participate through EETPC India
and enjoy substantial savings!



About the Exhibition

ASIA PHARMA EXPO and ASIA LAB EXPO - an international exhibitions are being organized at Dhaka, Bangladesh since 2003, offering an unparalleled international business and technologies platform specifically to the entrepreneurs and the corporate giants manufacturing and exporting the pharma medicines globally. The Exhibitions are nurturing the growth by empowering the local pharma and allied manufacturing industries on technological aspects to scale up the manufacturing practices. An overwhelming response by the local Business Associates as well technology solution providers from outside Bangladesh was noticed.

Special Pavilion

- Pharma Processing & Packaging Machineries & Material
- API manufacturing Plants & Machineries
- Analytical & Biotech Lab Equipment & Supplies
- Pharma Formulations & Contract Manufacturing

Show Summary: 13th Asia Pharma Expo 2022

More than 387 exhibiting companies from 24 countries across the world exhibited their latest technologies to upgrade the pharma manufacturing standards of Bangladesh to a newer height. The Exhibition was attended by 11,934 trade visitors.

Economic Scenario: Bangladesh

Bangladesh has a strong track record of growth and development, even in times of elevated global uncertainty. A robust demographic dividend, strong ready-made garment (RMG) exports, resilient remittance inflows, and stable macroeconomic conditions have supported rapid economic growth over the past two decades. A strong recovery from the COVID-19 pandemic continued in FY22, although a recent surge in commodity prices has presented new headwinds. Bangladesh is also a remarkable story of poverty reduction and development. It is on track to graduate from the UN's Least Developed Countries (LDC) list in 2026.

Trade in Engineering

Bangladesh is India's biggest trade partner in South Asia. India's exports to Bangladesh for financial year 2021-22 stood at US 16.2 billion USD and imports from Bangladesh for the same period stood at US 2.0 Billion USD. During 2021-22 India's engineering exports reached USD 2.9 billion, while engineering imports from Bangladesh recorded at USD 0.3 billion. So India enjoys a trade surplus with Bangladesh in merchandise as well as in engineering goods. In case of pharmaceutical machinery, medical equipment & services which is the focus product of the Asia Pharma exhibition, India's exports to Bangladesh is USD 26.0 million during 2021-22.

Opportunity for Indian Engineering Industry

India - one of the strongest pharma-economy across the world has emerged as single point resource for Pharma Machineries and Engineering Equipments in the world pharma markets.

Looking to the role played by the Indian pharmaceutical industry in global markets, India is slowly turning in to a 'Pharma Capital' of the world. The regulatory standards are meeting the high level parameters ensuring very high quality pharma production meeting the international regulations. India meets 8.2% of Bangladesh's import of pharma machineries as on 2020. Thus there lies a huge untapped market for India, which is yet to be explored. India needs to work more and intensify its trading agreement with Bangladesh. Thus India should find out opportunities to negotiate more trade deals with Bangladesh to increase its market share.

Product Profile

- Processing Machineries (Tablet / Capsule / Injectable / Ointment / Powder - Dry Syrup)
- Packaging Machineries & Materials (Blister Machines, Filling / Packing / Labeling / Capping Machines, Labels, Aluminum / PVC Foils, Caps / Closures / Rubber Stoppers, and many more)
- API Manufacturing Plants & Equipments
- API, Pharma Bulk Actives, Excipients, Additives
- Formulations
- Contract Manufacturing
- Cleanroom & Utility Eqpts & Services (HVAC, Partitions, AHU, Dehumidifiers)
- Water Treatment & Management Systems (CIP / SIP, Filtration / Sterilization Plants)
- Project Consultants
- Turnkey Contractors
- Trade Associations & many more

Venue

International Convention City Bashundhara (ICCB), Dhaka, Bangladesh

Date

2 – 4 March 2023

Participation Charges

- **Booth size: 9 sqm**
One side open (built-up booth):
INR 19,000 per sqm.
- 10% extra for two sides open booth (subject to availability)

Note:

1. EEPC India reserves the right to reject an application for participation without assigning any reason.
2. No subletting or sharing of space/ booth is permitted.

COVID-19

Protocol & Travel Advisory



Re-imbursement of Airfare

Up to Rs. 75,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2022-23. The T&C must be abided by for eligibility towards such re-imbursement. For detailed guidelines please click the following link:

Guidelines for Reimbursement of Airfare



Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Mode of payment

- Please pay online through the following Payment Gateway :
PayU OR
- Pay through RTGS/NEFT in INR as per the following details :
Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road,
Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014
OR
- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

Note: In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.



Booth display:

Participation charges for a 9 sqm. booth includes the following services:

- One Display Table
- Two Chairs
- Two Lights
- One electrical Power Plug (5 Amp) Point
- One Dustbin
- Carpet in booth floor space
- Fascia Name
- Listing of the exhibiting company in the Official Event Catalogue

Submission of application

Interested members are requested to fill in the Online Application Form latest by **6 February, 2023** at the following link:

[Click For Application Form](#)



Please go through the "**Mode of Payment**" section of this Circular for payment details.

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

Cancellation of participation

Please note that no request for cancellation and / or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance / part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Bangladesh then the amount paid will be adjusted toward the participation in the next edition.

Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs in as much as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors / participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

[Contact details](#)



www.eepcindia.org

CIN: U51900WB1955NPL022644