



International Technical Fair 2022
Международен технически панаир 2022

EEPCINDIA
ENGINEERING THE FUTURE

India Pavilion at International Technical Fair 2022

Plovdiv, Bulgaria, 19 - 24 September 2022

COVID-19



Protocol & Travel Advisory

Participate through EEPC India and enjoy substantial savings!

About the Exhibition

The biggest industrial exhibition in Bulgaria – the International Technical Fair is all set to open its 76th edition with many new features. Modern elements have been added to tradition and experience to meet the requirements of the 21st century and to create conditions for faster entry of innovations into the economy not only of Bulgaria but also of the Balkan countries. The most significant technology meeting on the Balkans will welcome participants from more than 35 countries and demonstrate the transformations in business that will predetermine its development. Dozens of contracts are being signed and many partnerships are being created at the exhibition.

The restructuring of the specialized exhibitions is one of the major changes in the International Technical Fair. The Fair has five categories: **Machine Building** – machines, technologies, robotics, automation; **Stroytech** - construction equipment, electrical engineering, materials, tools, technologies; **Auto City Plovdiv** – automobiles, transport and equipment; **Infotech** - information and digital technologies; and **Eneco** - power engineering, ecology, chemistry, water management. The idea is to present together companies that operate in industries, which complement each other. **Hall No. 7 is dedicated to all International and Country Pavilions.**

Show Summary of 2019 Fair

The 75th International Technical Fair was inaugurated by the Prime Minister of Bulgaria.



24,000 Visitors
from **25** countries



New
participants
39%



468
Exhibiting
companies



34
Exhibiting
countries



Over **650**
publications
in media



Russia
partner country

[For More Details](#)



Economic scenario of Bulgaria

Driven by a structural economic reform in the 1990s, Bulgaria moved to a more liberal, market-driven economy from a centralized planned economy. Between 2000 and 2008, Bulgaria maintained robust, average annual real GDP growth in excess of 6%, which was but followed by a deep recession in 2009 due to the global financial crisis. However, the recovery came in the later years with strong domestic demand, low energy price and prudent financial management. Following a contraction by 4.4 percent in 2020, economic recovery gained momentum in 2021. The economy grew by 4.4 percent in 2021, with export and consumption acting as the main growth engines. The strongest sectors of the Bulgarian economy include energy, mining, metallurgy, machine building, agriculture and tourism.

Bilateral merchandise trade between India and Bulgaria

India's bilateral merchandise trade with Bulgaria reached USD 420 million in 2021-22 from USD 338 million in 2018-19 with a CAGR of 7.52% where India's exports stood at USD 247 million with a CAGR of 5.17% between those four fiscals. Import from Bulgaria however recorded a higher CAGR of 11.29% between 2018-19 and 2021-22 but it was much less than the exports and stood at USD 173.2 million in 2021-22.

India's major exports to Bulgaria include organic chemicals; unmanufactured tobacco; medicaments; electric parts; wool; paving blocks, slabs, bricks; polymers of propylene; ferro-alloys. While import basket from Bulgaria include laboratory instruments & apparatus; animal feeding preparations; kraft paper; radio-broadcasting apparatus; aluminium waste & scrap; machinery for working rubber or plastics; copper waste & scrap; engines & motors.

Engineering trade between India and Bulgaria

India's engineering exports to Bulgaria crossed USD 100 million for the first time in 2021-22 and reached an all-time high of USD 112 million. The CAGR of engineering exports to Bulgaria was quite high at 11.58% between 2018-19 and 2021-22. Total bilateral engineering trade rose to USD 164.46 million in 2021-22 from USD 122.80 million in 2018-19 with a CAGR of 10.23%. Major engineering export item to Bulgaria are Iron and Steel, Aluminium and products, Products of Iron and Steel, Industrial machinery and medical instruments among others. Bulgaria on the other hand exports Medical and Scientific Instruments, Iron and Steel, Selected Industrial Machinery and Electric Machinery and Equipment as major engineering items.

Opportunity for Indian Engineering Industry in Bulgaria

Bulgaria leaves a lot of opportunity for overseas investors and traders in areas like IT, biotechnology, agriculture and food processing. It is a very good and promising market for electrical engineering and electronics sectors. A number of large international companies like Siemens, Schneider Electric, Hyundai Heavy Industries, Liebherr, ABB have discovered Bulgaria as the best destination for their business in Eastern Europe.

Apart from electrical engineering, Bulgaria has a long tradition in several mechanical engineering and industrial sectors. The country has established traditions in manufacturing and construction and offer huge opportunities for Indian businesses in engineering segments like Heavy machinery; Agricultural machinery; Cutting machines and metal processing; Machine tools; Pumps, compressors and hydraulic cylinders; Repair and maintenance of aircraft parts; ferrous and non-ferrous metals and engine parts and accessories.

Product Profile

- Automobiles, Transport and Service equipment
- Power engineering, ecology, Chemistry and Water management
- Information & Digital technologies
- Machines, Technologies, Robotics & Automation
- Construction equipment, Electrical engineering, Materials, Tools & Technologies



Venue

Plovdiv 4003
Tsar Boris III
Obeditel Blvd 37,
Plovdiv, Bulgaria



Date

19 – 24 September, 2022

Participation Charges

- **Booth size: 9 sqm**
One side open (built-up booth):
Rs. 11,000 per sqm.
- 10% extra for two sides open booth
(subject to availability)
- **Hotel Stay for 7 nights** for one person per
participating organization will be complimentary.

Note:

EEPC India reserves the right to reject an application for participation without assigning any reason.

Re-imbusement of Airfare

Up to Rs. 75,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2022-23. The T&C must be abided by for eligibility towards such re-imbusement. For detailed guidelines please click the following link:

[Guidelines for Reimbursement of Airfare](#)



Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.



Mode of payment

- Please pay online through the following Payment Gateway :

PayU OR

- Pay through RTGS/NEFT in INR as per the following details :

Name of the Bank : HDFC BANK LTD

Branch : Central Plaza

Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020

Account Number : 00142090000452

Account Name : EEPC INDIA

NEFT Code : HDFC0000014

OR

- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

Note: In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.

Booth display:

Participation charges for a 9 sqm. booth includes the following services:

- OCTANORM system with standard white partitions
- floor covering
- One standard information counter
- One table
- Two chairs
- Three shelves,
- Electric connection and electricity consumption up to 3 kW
- One electrical socket 220 V
- Lights up to 100 W per 3 m2
- Fascia board

Members will be informed of the final details of booth display in due course.

Submission of application

Interested members are requested to fill in the online Application Form latest by **25 August 2022** at the following link:

[Click For Application Form](#)



Please go through the "Mode of Payment" section of this Circular for payment details.

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the member-exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval as has already been sought. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking if EEPC India still participates.

Cancellation of participation

Please note that no request for cancellation and / or refund / adjustment shall be accepted for any reason whatsoever. Once the application form is accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event.

In case members are not able to travel due to travel restrictions/advisory by Government of India or Bulgaria then the amount paid will be adjusted toward the participation in the next edition.



Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.



Contact details



www.eepcindia.org

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