



India Pavilion at International Industrial Fair 2022

Bogota, Colombia, 26 - 30 September 2022

**Participate through EEPC India
and enjoy substantial savings!**

About the Exhibition

The Bogota International Trade show, is the protagonist of the economic impulse of Colombia, the Pacific Alliance, Latin American, Central America and the Caribbean. The International Business and Exhibitions Centre of Bogota - CORFERIAS, will carry out the XXXIII edition of the FERIA INTERNACIONAL DE BOGOTA (The Bogota International trade show) – FIB, INDUSTRIAL EXHIBITION, from September 26 to 30 of 2022. This event will count with the presence of over 700 exhibitors and expects about 50,000 professional visitors.

The Bogota International trade show, FIB is the most important specialized industrial event on Latin America and is consolidated as the mean for the companies to become updated and interact with the main industrial manufacturers, suppliers, importers and wholesalers with a showcase of the latest trends and cutting-edge technology on machinery, equipment, manufacturing processes, raw material, supplies, and components. Top level participants dedicated to the manufacture, marketing and distribution of inputs, raw materials, components, machinery, industrial equipment and capital goods display their products and services at this prestigious platform. FIB is the best place for business and industrial contacts that fosters the technological and commercial exchange in the productive industries in Latin America.

Show Summary of 2018

With the participation of the best exponents of the industrial sector from 27 countries in Latin America, Europe, Asia and the Caribbean, the XXXII edition of Corferias' flagship event, the Bogotá International Industrial Fair, closed with nearly 45,000 professional visitors.

Economic scenario of Colombia

Colombia is Latin America's fourth largest oil producer and the world's fourth largest coal producer, third largest coffee exporter, and second largest cut flowers exporter. This Latin American Economy has set a good example of prudent macroeconomic and fiscal management, anchored on an inflation targeting regime, a flexible exchange rate and a rule-based fiscal framework that enabled the economy to grow uninterrupted since 2000. The pandemic hit Colombia hard but prompt decisive measures by the government helped it to confront the menace. Private consumption is the main driver of the recovery, driven by a gradual pick-up of employment. Strong commodity prices have improved the terms of trade and are supporting fiscal outcomes, against the background of rising external demand. As per OECD, GDP is projected to grow by 6.1% in 2022 but to slow down to 2.1% in 2023.

Bilateral trade between India and Colombia

India's bilateral merchandise trade with Colombia reached USD 4.3 billion in 2021-22 where exports surged to USD 1.38 billion but imports more than doubled to around USD 3 billion in comparison to the previous fiscal due to quantum jump in oil import. India's exports to Colombia include Automobiles, cotton, organic chemicals, pharmaceuticals, chemical products, Machinery and appliances, Plastics and Iron and Steel among others while India's import basket comprises of mineral fuels, precious stones (pearls), aluminum, zinc, wood (teak) and plastics.

Engineering trade between India and Colombia

Engineering trade accounts for around 15% of bilateral merchandise trade between India and Colombia. Engineering exports to Colombia reached USD 0.65 billion in 2021-22 registering 62.3% growths over the previous fiscal and 12.06% growth over the exports in pre-pandemic time (2018-19). Engineering import from Colombia is not significant at all. Total bilateral engineering trade was recorded at USD 0.68 billion in 2021-22. India's major engineering products exported to Colombia include Two and three wheelers, Motor vehicle/cars, Auto components/parts, Iron and steel, Products of iron and steel, Industrial Machinery and Electric machinery and equipment among others. Industrial machinery include machinery for Industrial Machinery for dairy, agriculture, food processing, textiles, paper, chemicals, etc, IC engines and parts, Nuclear reactors and broilers, Pumps of all types, Machine tools and Machinery for ATM, refrigeration among others. Subcontracting units like small and micro enterprises play an instrumental role in production of machineries in India by working as outsourcing units of large engineering firms.

Opportunity for Indian Engineering Industry

Electric machinery and equipment, Industrial machinery and mechanical appliances, Automobile and auto components are the top three product groups in the global import basket of Colombia. Iron and Steel and Aircrafts & spacecrafts also come within the top ten. Therefore, Indian engineering producers and traders have ample scope to explore the Colombian market as India exports products of all these segments in a good quantity. Moreover, Automobile is one of the major sectors of India's investment interest in Colombia.

Product Profile

- Metalworking– Iron and Steel Industry and Industrial Hardware
- Automotive
- Industrial, electrical and manual tools
- Machinery and spare parts for industry
- Engineering and industrial assemblies
- Agro-industry
- Technology in pneumatics and hydraulics
- IT and business telecommunications
- Energy, generation and distribution, energy efficiency, renewable energies and the electrical industry in general
- Plastics, rubbers, petrochemicals
- Air conditioning, refrigeration and ventilation
- Industrial automation



Venue

Corferias Bogota,
Colombia

Date

26 - 30
September 2022

Participation Charges

- **Booth size: 9 sqm and above**
One side open (built-up booth): Rs. 21,000 per sqm.
- **Booth size: less than 9 Sqm.**
One side open (built-up booth): Rs. 22,000 per sqm.
- 10% extra for two sides open booth
(subject to availability)
- **Hotel Stay for 6 nights** for one person per
participating organization will be complimentary.

Note:

EEPC India reserves the right to reject an application for participation without assigning any reason.



COVID-19 Protocol & Travel Advisory

1. Report your health status through the **Check - Mig** form, 24 Hours before the flight, online: [Check - Mig Form](#) 
2. Submit the vaccination card** with a complete vaccination schedule that demonstrates having completed the vaccination schedule within 14 days prior to shipment or submit a negative PCR test done no more than 72 hours before shipment, or an antigen test refusal made in advance no more than 48 hours before boarding.
3. Do not travel if you have symptoms associated with COVID-19, if you were in close contact with a positive case, or if you have been diagnosed positive for COVID-19 in the last 14 days.

ATTENTION: Colombian regulations do not allow the entry into the country of people who are not vaccinated and therefore do not meet the requirements indicated above.

- No visa is needed to enter Colombia if you are a US or Schengen visa holder with a minimum validity of 180 days at the time of entry to Colombia (airport transit visa is not admissible) or is a holder of residence in a Member State of the Schengen area or the United States of America.
- Otherwise: You must apply for a visa, in this case please contact the Colombian consulate closest to your current place of residence.

[VISA Requirements](#) 

Re-impbursement of Airfare

Up to Rs. 1,25,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2022-23. The T&C must be abided by for eligibility towards such re-impbursement. For detailed guidelines please click the following link:

[Guidelines for Reimpbursement of Airfare](#) 

Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.



Mode of payment

- Please pay online through the following Payment Gateway :

PayU OR

- Pay through RTGS/NEFT in INR as per the following details :

Name of the Bank : HDFC BANK LTD

Branch : Central Plaza

Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020

Account Number : 00142090000452

Account Name : EEPC INDIA

NEFT Code : HDFC0000014

OR

- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

Note: In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.

Booth display

Participation charges for a 9 sqm. booth includes the following services:

- Carpet Flooring
- Double Socket with 2 kw of power- 110V
- One Wood Table
- One Information Counter
- Three Plastic Chairs
- Fascia Board

Members will be informed of the final details of booth display in due course.

Submission of application

Interested members are requested to fill in the online Application Form latest by **25 August 2022** at the following link:

[Click For Application Form](#)



Please go through the "Mode of Payment" section of this Circular for payment details.

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the member-exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval as has already been sought. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking if EEPC India still participates.

Cancellation of participation

Please note that no request for cancellation and / or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance / part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Colombia then the amount paid will be adjusted toward the participation in the next edition.

Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

Contact details



www.eepcindia.org

CIN: U51900WB1955NPL022644