

# INDIA PAVILION AT ELMIA SUBCONTRACTOR 2022

**15 – 17 November 2022,  
Jönköping, Sweden**



***Participate through EEPC India and enjoy substantial savings!***

## **About the Exhibition**

ELMIA SUBCONTRACTOR is northern Europe's leading trade fair for the manufacturing industry's suppliers and their customers. This is a true specialist fair for product development and purchasing. Here one can see innovations and ingenious solutions, tomorrow's engineering designs, smart materials and exciting products. The fair's four days are filled with new encounters, new discussions, new inspiration.

Elmia Subcontractor in Sweden, is a good opportunity to get an overview of the Swedish industry. Being the leading trade show of its kind it attracts "everyone" connected to the Swedish subcontracting industry. The exhibitors are keen to display their product news and innovation making the fair an excellent way of discovering trends and get inspiration for new solutions. Subcontractors are the backbone of Sweden's manufacturing industry. Without them, development and production would grind to a halt in many sectors.

**Elmia Subcontractor brings as many as 1,200 of these companies from 30 countries together and unique conditions are created for business development and profitable deals.**

The exhibitors at Elmia Subcontractor represent every manufacturing segment at the subcontracting level. The fair brings together world-class knowledge and expertise. It is also the arena for the very latest developments. Buyers, technical designers, business leaders and politicians all visit the show to find solutions for their visions, and to gain an insight into Sweden's most exciting basic industry.

## Sweden: Economic Scenario

Located in Northern Europe bordering Baltic Sea, Gulf of Bothnia, Kattegat, and Skagerrak, Sweden is a highly developed country with a mixed economic system – a combination of centralized economic planning and government regulation and a variety of private freedom. It is a member of the European Union (EU). Sweden's economy is highly developed and value added export oriented. The country's economy has suffered due to the pandemic and the current Russia-Ukraine conflict. Growth in Sweden is expected to be 1.9 per cent in 2022 and 1.1 per cent in 2023 before increasing to 2.1 per cent in 2024. However, some recovery is expected as the labour market has improved considerably and has also led to growing private consumption. Going forth employment situation is also expected to become better.

## Indo-Sweden Bilateral relations

India and Sweden share longstanding diplomatic and peaceful relations based on strong linkages in business, investment and R&D. India is home to some major Swedish companies since decades which include Ericsson, Swedish Match Co., SKF, and ABB. In 2021, the Swedish government organized a series of breakfast seminars named the "Time for India" which provided key insights regarding business and investment opportunities in India and Sweden. The seminars aimed at addressing the opportunities that are available for Swedish businesses in India and Indian businesses in Sweden and thereby increase the bilateral flow of goods and services. Sweden is an important trading partner for India in Northern Europe. Major items of exports from India to Sweden include Machinery, Textiles of various kinds, automobile parts, organic chemicals, etc. Major items of import from Sweden to India include large machineries, iron and steel items, paper and paperboard materials, vehicles, medical and scientific instruments, etc. As India is negotiating an FTA with the EU, it is expected to further boost India's trade with Sweden.

## Opportunity for Indian Engineering Industry

Engineering is one of the major sectors of bilateral trade between India and Sweden. India's engineering exports to Sweden for 2020-21 was valued at US\$ 411 million compared to US\$ 271 million during same period last fiscal registering a positive growth of 51.3%.

Elmia Subcontractor is a premier subcontracting show in Sweden and is considered a leading exhibition promoting knowledge, innovation and manufacturing in Northern Europe. The exhibition brings together companies from almost all sectors of the subcontracting industry - including the automotive industry, the mechanical engineering industry and the electrical/electronics industry. The exhibition offers exporters the opportunity to look for new markets in Northern Europe. Participation in the exhibition will be critical for the Indian exporters to expand their presence in Europe especially in the aftermath of the post-pandemic supply chain disruptions.



## Product Profile

- **Manufacturing Methods –**  
Casting, Forging, Joining, Machining, Surface Treatment, Electric & Electronics Production
- **Products & Components –**  
Bearings, Electro-mechanics, Electronics, Fasteners, Washers, Filters, Fittings, Locks, Glues, Hoses, Hydraulics/ Pneumatics, Internet of Things, Machine Components, Magnets, Optics, Packaging, Plugs, Seals, Springs, Tapes
- **Tools & Fixtures –**  
for cutting & processing metallic materials, injection moulding tools, powder technology, prototypes; tools for casting, cutting, forging, punching, pressing and plastic deformation.
- **Material, Raw-material and Semi-finished products –**  
Coating, Copper & red metals, Glass, Iron & Steel castings, Light & other metals, Natural material, Hybrids, Composites, Polymers, Plastics & Rubber, Powder Metals & Ceramics, Precious metals, Steel, Textile material & technical textile, Wood & wood fibres
- **Design & Development –**  
CAD, CAM Documentation, Methods, Analysis, Simulations

## Venue

Elmia Exhibition Centre,  
Elmiavägen 15, JÖNKÖPING,  
Sweden

## Date

15 - 17 November 2022

COVID-19



Protocol & Travel Advisory

## Participation Charges

- **Booth size: 9 sqm**  
One side open (built-up booth):  
INR 20,000 per Sqm.
- 10% extra for two sides open booth  
(subject to availability)

*Note: EEPC India reserves the right to reject an application for participation without assigning any reason.*

## Re-imbursement of Airfare

Up to Rs. 75,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2022-23. The T&C must be abided by for eligibility towards such re-imbursement. For detailed guidelines please click the following link:

[Guidelines for Reimbursement of Airfare](#)



*Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.*

## Mode of payment

- Please pay online through the following Payment Gateway :

**PayU OR**

- Pay through RTGS/NEFT in INR as per the following details :

Name of the Bank : HDFC BANK LTD

Branch : Central Plaza

Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020

Account Number : 00142090000452

Account Name : EEPC INDIA

NEFT Code : HDFC0000014

**OR**

- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

*Note: In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.*

## Booth display:

**Participation charges for a 9 sqm. booth includes the following services:**

- 3 chairs
- 1 table
- 1 Counter
- 1 Trash bin
- 3 spotlights
- 1 Brochure stand
- 1 Coat hanger
- 1 Power supply 230V/10A
- 1 Bar Stool
- Carpet
- Fascia

**Members will be informed of the final details of booth display in due course.**



# Submission of application

Interested members are requested to fill in the online Application Form latest by **31 October**, 2022 at the following link:

[Click For Application Form](#)



Please go through the "Mode of Payment" section of this Circular for payment details.

## Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Benefit to the member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

## Cancellation of participation

Please note that no request for cancellation and / or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance / part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or Sweden then the amount paid will be adjusted toward the participation in the next edition.

## Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

*Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.*

[Contact details](#)



[www.eepcindia.org](http://www.eepcindia.org)

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